

No.26-7/2015-T&C-CM

Date: 20.01.2017

Circular T&C-CM No. 56/16-17

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Promotional offer under GSM Prepaid Mobile Services -reg.

Kindly refer to this office order of even no. dated 29.12.2016, 30.12.2016 and orders/clarifications issued from time to time with regard to above mentioned subject. The competent authority has approved to relaunch Plan Voucher 149 and introduce Plan Voucher 439 as under:


All free plan		
	Plan 149	Plan 439
MRP in Rs. (Inclusive of service Tax)	149	Rs.439 (+/- Rs.5 excluding multiple of Rs.10)
Freebies	U/L On –net (local/STD) voice calls+ U/L Off-net* (local/STD) voice calls free for first 30 days.	U/L On –net (local/STD) voice calls+ U/L Off-net* (local/STD) voice calls free for first 90 days.
Voice & video (Home & National Roaming)	ALL calls (Local/STD) (On-net/Off-net) @ 80 Paisa/Minute	ALL calls (Local/STD) (On-net/Off-net) @ 80 Paisa/Minute
Plan Validity	180 days/ (90 days for NE-I/II, J&K and Assam)	180 days/ (90 days for NE-I/II, J&K and Assam)
SMS Home	50 Paisa/SMS	50 Paisa/SMS
SMS (National Roaming)	Local-25 Paisa/SMS, STD-38 Paisa/SMS	Local-25 Paisa/SMS, STD-38 Paisa/SMS
All other charges	As per 'Per minute Plan' (except full talk value with Top-Ups mentioned with Per minute plan)	As per 'Per minute Plan' (except full talk value with Top-Ups mentioned with Per minute plan)
Applicability	All customers	All customers
Data charges	3 Paisa/10KB	3 Paisa/10KB

* The free off-net (local/STD) voice call is limited to 30 Minutes/day.

Note:

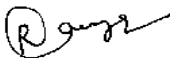
- (i) New connection (including Migration and MNP) under plan 149 and Plan 439 to be given to all prospective new customers without the precondition of Broadband connection.
 - (ii) The freebies to be given to new customers (including MNP) only, not allowed for validity extension and migration.
 - (iii) Validity extension to be allowed through plan voucher 149/ plan voucher 439 respectively (if customer wants to remain in plan 149/439 respectively).
 - (iv) Franchisee commission/incentive with plan voucher149 @Rs.10, Retailer commission/incentive with plan voucher149 @Rs.30.
 - (v) Franchisee commission/incentive with plan voucher439 @Rs.25, Retailer commission/incentive with plan voucher439 @Rs.75.
2. The above promotional offers will be available for the period of 90 days wef 24.01.2017.
 3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
 4. Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular.

5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
6. This circular is issued based on the approval of ECT vide Approval No. – 2665 dated 20.01.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


(N. S. Dhama)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/GM (NWO-CM)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)